

# Manchester District Cycling Time Trials

## Newsletter January 2017



***A Happy, Healthy and Successful New Year to all our clubs and riders***

### Time Trialling in the Manchester District: What do we need to secure our sport in future seasons?

On November 13<sup>th</sup> 2016 we held a conference at the National Cycling Centre focussing on looking to the future .....Time Trialling 2020. This was our first conference in the District and we had a strong attendance with a healthy representation of ladies and gents from clubs covering all ages, local and national officials.

The conference was a great opportunity for all attendees to hear the views of the guest speaker Matt Bottrill and to be involved in shaping the future of the sport in our District through “breakout groups”.

The conference attendees contributed a considerable number of ideas and initiatives answering three questions:

1. **Our Vision:** What does time trialling look and feel like in 2020?
2. **Our Strategy:** What is needed to deliver the vision?
3. **Our Engagement and Commitment:** What are the barriers and enablers to developing strong engagement and commitment within the MD CTT?

Please take a couple of minutes to look through the output from the “breakout groups”, as collected on flip charts on the day, appended to the end of this newsletter. Our vision is **to be a modern, vibrant and inclusive sport embracing challenging competition and encouraging all to be the best they can**. The conference generated many thoughts and ideas that underpin this vision and also ideas for initiatives that can be developed into a strategic plan to deliver our vision.



During the conference, several people expressed interest in becoming Time Keepers, Committee Members and to join working groups to look into developing the key areas of our sport leading up to 2020.

**The District Sub-Committee would like to give a big thank you to the people who attended the conference for their contribution and enthusiasm throughout the day.**

**So, what's next ....** The Sub-Committee will be meeting on the 19<sup>th</sup> January 2017 to prioritise the areas where we can achieve quick wins in the coming season. At the same time, they will be looking to put together working parties to develop several of the Key Initiatives developed at the conference. The objective will be to develop these initiatives to the point where they will be implemented in the period leading up to the year 2020 as part of our strategic plan.

A major challenge for the coming racing season will again be having enough Marshals at events to organise races in a safe manner. Event organisers are raising this issue every year to the point where something does need to be introduced to solve this problem.

Several ideas have been put forward and are currently being considered. More information covering marshals at events will follow in the near future before the 2017 season begins in earnest.

At and since the conference on 13<sup>th</sup> November we have had a great response from the attendees to become more involved in several initiatives and to take on roles within the district.

**However, we need more of you to get involved. So if you would like to contribute to the District's organisation and future development and want to put something back into your sport please feel free to contact someone from the list below.**

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We look forward to hearing from you.

Finally on behalf of the Manchester District Cycling Time Trials we hope that you enjoy successful and safe riding in the 2017 season.

**Ian Middleton**  
**Manchester DC Secretary**

# TIME TRIALLING 2020 CONFERENCE OUTPUT

## VISION

**To be a modern, vibrant and inclusive sport embracing challenging competition and encouraging all to be the best they can.**

The following output from the conference breakout sessions amplifies the above vision and each statement falls into one of three themes; **T**echnology, **E**vents, **O**rganisation (Organisation can be subdivided into Operations, Communication and People).

- T/E** National events to be more professional in the organization; blue riband event(locally?).
  - E** Engage younger riders in cool events e.g. shorter distances.
    - T** Better use of technology especially at HQs.
      - O** Embrace sponsorship.
      - T** Use of real time cameras.
  - E/O** Evolving current competitions into different BAR.
    - O** Compulsory marshalling for all.
    - O** All-inclusive participation.
    - O** Amalgamation of BC and CTT.
- E** Series of closed road events for all ages, U12 and upwards?
  - O** Future of CTT - investment.
    - E** Racing on Sundays.
    - O** Introduction of licences
    - E/O** Age groupings.

The conference breakout session output under Strategy and Engagement are tools, processes or resources that will receive further development in the coming months for use in a plan to deliver our vision.

## **STRATEGY**

### KISS

Explore funding avenues e.g. Sport England.

Better use of social media.

Design of courses for electronic timing.

Training/rewarding/incentivizing marshals.

Clubs pooling resources.

Learn from different sports.

Marshalling to be compulsory.

Limited committee tenure therefore encouraging, requiring, succession planning.

Road shows to clubs re TTs.

District to be proactive in encouraging clubs to focus on events where currently lacking.

One small step - What can you do?

Encouraging national co-ordination of long distance events.

Start intervals.

Family involvement – fun events- to raise awareness.

Publicity.

Incentives for “other” riders, most improved rider, greater variation in prizes.

Lower age for two ups.

District Blue Riband event.

# **ENGAGEMENT**

Compulsory electronic registration.

On line entry and one off parental consent.

GPS use/marshals.

Paying officials/people to do roles.

Collaboration between small clubs.